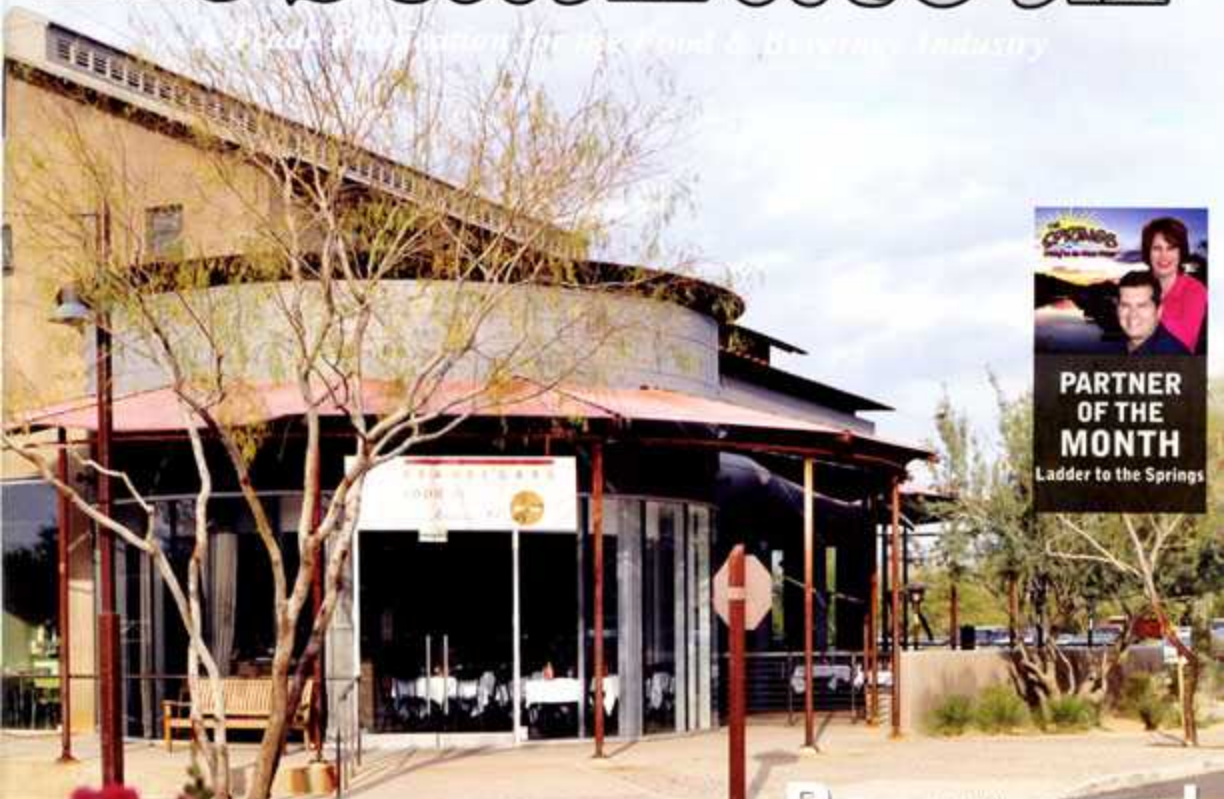


# of Arizona Restaurateur®

*the national publication of the Food & Beverage Industry*



Restaurants of Arizona  
**Food and Beverage News**  
from Around the State

**Who's Cooking Now?**  
Presented by into the Soup

## Beauregard Food Co.

'It's a Southern Thing'



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## Capistrano's Sweetens its Product Line in 2010

Capistrano's Bakery is expanding its product line again. Last fall we presented our new Artisan line featuring the Julien Baguette. This year we are heading in a whole new direction, frozen cookie dough. This new line is exciting for the company, because it responds to our customer needs to provide a wider variety of products.

Capistrano's Bakery has been working hard in the past year to meet our goals of the highest quality products and the best customer service for fair and reasonable prices. During this time, we have improved our products and developed a new Artisan line that includes our award winning Julien Baguette and popular sourdough line. Our customers are happy with our customer service and our prices. This year our goal is to be "the best" in the Phoenix area.

We are happy to announce our newest endeavor, frozen cookie dough. Beginning this February, customers will have the opportunity to order frozen cookie dough pucks in four different flavors. Chocolate Chip, Oatmeal Raisin, Sugar and Fudge Brownie are the flavors presently ready for orders, with White Chocolate Cranberry and Snicker Doodle to follow. Chocolate Chip is full of rich chocolate chips. Oatmeal Raisin is a warm oatmeal cookie with plump, juicy raisins. Sugar is a simple, rich buttery cookie. Fudge Brownie is a gooey chocolate cookie with chocolate chips and white chocolate chips.

Many of our customers have been looking for a reasonably priced, convenient product for their cookie and dessert

needs. Our cookie dough pucks come in two different sizes 1oz. and 1.5oz. All cases are 20lbs. and are easily stackable in your freezer or can be taken out of the box and stored in the separate plastic bag. The 1oz. case has approximately 320 cookies and the 1.5oz case has approximately 215 cookies. Each case has a six month freezer shelf life. All pucks can be baked in conventional or convection ovens. The conventional oven directions are 350 degrees for 12 to 15 minutes. Best of all, the price is only \$35 per case and can be delivered with your daily bread order from Capistrano's.

Our future cookie plans include the two additional flavors and three additional sizes 2oz., 3oz. and 5oz. The Snicker Doodle is a buttery, cinnamon cookie that is sure to become a favorite. The White Chocolate Cranberry is a wonderful cookie full of white chocolate chips and tart dried cranberries. The larger sizes are perfect bases for cookie dough sundaes and other desserts on your menus.

Capistrano's Bakery is striving to be the leader in the bakery business in the Phoenix area. By maintaining a high standard of quality and customer service and developing new product lines to better serve our customer needs, we can meet that goal.

Contact us today to see how we can serve your business needs. 807 W. Geneva Drive, Tempe, AZ 85282 Phone number 480-968-0468 (ext. 1001) ■



Capistrano's Bakery  
807 W. Geneva Drive  
Tempe, AZ 85282  
480-968-0468

[www.capistranoswholesalebakery.com](http://www.capistranoswholesalebakery.com)



### Introducing our New Frozen Cookie Dough Line

4 flavors available for delivery:  
**Chocolate Chip, Oatmeal Raisin,  
Fudge Brownie, Sugar**

1oz. or 1.5oz. Frozen pucks  
come in a 20 lb case.

Call today for details and samples.  
480-968-0468